

Main Street Minutes
October 16, 2018
8:00 – 9:00 a.m.

Members Present: Cathy Cochran Patsy Gullett Vicki Turner Abby Bradley
Jolene Dinger Glenn Gresham Len Gough

Members Absent: Mike Hofrichter Cam Williams

Ex-Officio Members Present: Brian Wismer

Staff Present: Joyce Waits Julie Herbert

Call To Order:

Cochran called the October 16, 2018 meeting to order.

Minutes:

Motion by Turner and seconded by Gullett to approve September 18, 2018 meeting minutes. Motion carried unanimously.

DCA Monthly Report:

Wismer gave the DCA monthly report for the month of September. Wismer stated the following:

Wismer attended the Innovative Housing summit in ATL – met pocket neighborhood architect, Ross Chapin and discussed opportunities for Fayetteville.

A total of 6 events held for the month of September, which brought approximately 2,200 attendees to the Downtown area.

Wismer will attend a conference put on by the National Main Street Institute in Chattanooga, TN from October 17 – 19.

Some of the City Council members recently visited Woodstock and Roswell, GA. It was a good opportunity to look at other communities and see what they are doing.

Walton Communities has the Sam's property under contract.

The City is receiving RFQ's from construction companies and the City hired an architectural firm for the City Hall project.

The tanks in the ground located at the Fayette County Board of Education Barn are scheduled to be taken out soon.

Chamber of Commerce:

There was no representative from the Chamber. Turner stated that the selection committee is still in discussions on hiring a new President.

City Report:

None.

Old Business:

Name Tags and Business Cards:

Waits distributed name tags and business cards to each of the board members. There is some concern in regard to the size of the name tag. Turner stated that the name tag needs to be larger. Waits will check on this and report back at the next meeting.

Wayfinding Signage:

Bradley presented to the board the final design for the Wayfinding Signage. Wismer stated that there is enough money in the budget to go forward with this project in phases. Motion by Bradley and seconded by Turner to approve the design and installation of seven Wayfinding signs in locations identified in handout. Motion carried unanimously. Bradley wanted to confirm that all of the locations were correct. Wismer stated that he would make a recommendation to the Council for final approval. Bradley is requesting that Wismer coordinate with Public Works to take down existing signs and install new signs. Wismer stated that if Public Works could not do this, he would try and find someone to donate their services.

October Event Planning:

Waits stated that upcoming events were as follows:

October 19 – Paint the Town Pink – City sponsoring a Walking Event to honor Breast Cancer Month.

October 19 – 20 – Cemetery Walk – Lee and Gilbert are in charge of this event and they are expecting good attendance as it has been advertised well.

Main Street will partner with Fayetteville First United Methodist Church for the upcoming event on October 27. FFUMC will sponsor the kid portion of the event from 2 – 4 p.m. and Main Street will have their Main Street Market from 10 – 5 p.m. on the Courthouse Lawn. Waits stated that she has about 65 vendors. Herbert has been working on scheduling all of the volunteers.

Movie Night is scheduled for Friday, October 26.

Veterans Parade – November 10

The Eden Project is sponsoring a Veterans Day Concert at the Southern Ground Amphitheater.

Gough asked Wismer if Main Street was involved with the Rotary Club clean up. Wismer stated that Main Street was not, however the Rotary Club would be recognized for their cleanup effort at a future City Council meeting.

Amphitheater Planning Update:

Wismer stated that he and Williams would review items needing to be addressed at the Amphitheater when Williams returns from vacation.

Wismer stated that for the Zac Brown concert, they only permitted “low chairs” and blankets on the lawn. No high back chairs were allowed. Turner asked if the concert was sold out and Wismer replied that it was and that they raised about \$700,000.

Waits asked Wismer to give an update on the rusting issue on the chairs. Wismer stated that it has been addressed to the manufacturer. Wismer will provide updates as this progresses.

Miscellaneous:

Wismer stated that City Council approved zoning for Akward Brewing and now goes to P&Z for special exception and variances needed. Eight people spoke in favor of zoning approval.

New Business:

The Board stated that they wanted to meet on November 20 as originally scheduled.

Gough stated that it would be nice to have the MSTA meeting at a different location; possibly in the Spring on the porch of the HDF Museum. Gresham offered to open Gremlins early to hold a meeting there.

Gresham asked Wismer for an update on the Alleyway project. Wismer stated that DDA agreed to address modifications which were sent to the attorney for review.

Bradley asked for an update on reducing lanes on Hwy 54 and widen the sidewalks; possibly put in a bike lane. Wismer stated that measurements/study taken by TSW were not accurate and was overstated by about 6 feet. Future opportunities will have to be along new City streets that are created in the future.

Wismer discussed an upcoming traffic study to potentially reduce the three travel lanes on Stonewall to two. This would only be on the courthouse block, between S. Glynn and Lee streets. The City is also working with an engineer and consultant to study possible trails for multipath. County hired a firm and the City is using the same firm. The City will participate in the October 27 Main Street Market and will have a booth with this information for the public to review and offer comments.

Adjourn:

Motion by Gough and seconded by Cochran to adjourn. Motion carried unanimously.

Respectively submitted,

Joyce Waits